

Registration Form

Grantsmanship and Fundraising
Wednesdays, June 1, 15, 29
9:30 am-3:30 pm
Newark Symphony Hall
1020 Broad St.
Newark

Please list the names of those persons who will
be attending: (Registration form may be
duplicated.)

Name _____

Agency Role _____

Name _____

Agency Role _____

Name _____

Agency Role _____

Name _____

Agency Role _____

Agency Name _____

Street Name _____

City _____ State _____ Zip _____

Agency Telephone (_____) _____

Registration Fee: \$15 per person

Amount Enclosed: \$ _____

Make checks payable to: New Jersey State
Council on the Arts

Please detach and return to:
New Jersey State Council on the Arts
Art Development Services
109 West State Street
Trenton, N.J. 08625
Telephone (609) 292-6130

Bulk Rate
U.S. Postage
Paid
Permit #21
Trenton, N.J.

New Jersey State Council on the Arts
Arts Development Services
109 West State Street
Trenton, NJ 08625

GRANTSMANSHIP and FUNDRAISING

FOR ARTS ORGANIZATIONS

A series of Three
Sessions:

Wednesdays, June 1, 15, 29, 1983

9:30 a.m. - 3:30 p.m.

at

Newark Symphony Hall

Terrace Ballroom

1020 Broad Street

Newark, New Jersey

SPONSORED BY:



Local arts organizations are increasingly challenged to deliver their products—concerts, plays, art shows, etc....with greater efficiency and effectiveness. One key to accomplish this is through improving managerial capabilities of local arts organizations.

The New Jersey State Council on the Arts recognizes this need and in cooperation with the Institute of Public and Private Service of Trenton State College has developed a specially tailored management program for local arts organizations.

This management program focuses on grantsmanship and fundraising for agency directors, public relations personnel, fundraising executives and others involved in fundraising and grant writing.

Course Highlights:

- Understanding basic grant research tools
- Systematic approach to grant writing
- Assessing grant proposals
- Fundamentals of fundraising
- Solicitation techniques
- Use of volunteers in fundraising

Faculty

Ray Wheeler is director of funding and grants at Trenton State College. Dr. Wheeler's professional experience includes seven years in his current position at Trenton State College, director of student financial aid, assistant executive vice president Trenton State College and consultant to the U.S. Office of Education. Dr. Wheeler holds a doctorate from the University of Indiana.

Who Could Benefit:

Agency Directors
Fundraising Executives
Anyone with fund-raising and grant writing responsibilities
Public Relations
Committee Members

Directions

From New York City (New Jersey Turnpike)

New Jersey Turnpike Exit 14-Newark International Airport, follow signs for Route 22 until you see signs for Route 21. Take Route 21 exit and proceed over bridge. Make left turn at BP Gas Station two blocks past bridge. Go one block and make righthand turn onto Broad Street. Symphony Hall is $\frac{1}{2}$ mile on the right.

From Northern New Jersey (Garden State Parkway)

Take Garden State Parkway south to Exit 145-Route 280. Take Route 280 east to Newark exit. At end of ramp make righthand turn and go to second traffic light. Make left turn at light onto Central Avenue and go 1 mile to Broad Street. Make right turn onto Broad Street. Symphony Hall is $1\frac{1}{2}$ miles on the left.

From Southern Jersey (Garden State Parkway)

Take Garden State Parkway north to Route 22. Route 22 to Route 21. Take Route 21 exit and proceed over bridge. Make left turn at BP Gas Station two blocks past bridge. Go one block and make righthand turn onto Broad Street. Symphony Hall is $\frac{1}{2}$ mile on the right.

From Southwest and Trenton (New Jersey Turnpike)

Take New Jersey Turnpike Exit 14-Newark International Airport, follow signs for Route 22

until you see signs for Route 21. Take Route 21 exit and proceed over bridge. Make left turn at BP Gas Station two blocks past bridge. Go one block and make righthand turn onto Broad Street. Symphony Hall is $\frac{1}{2}$ mile on the right.

From Northwest (Route 80 and Route 280)

Take Route 80 to Route 280 east. Take Newark exit. At end of ramp make righthand turn and go to second traffic light. Make left turn at light onto Central Avenue and go 1 mile to Broad Street. Make right onto Broad Street. Symphony Hall is $1\frac{1}{2}$ miles on the left.

REGISTRATION FEE: \$15.00 for all materials, and coffee breaks. Free parking available. Lunch is the responsibility of the participant.

TO REGISTER: Please complete the registration form and return it to New Jersey State Council on the Arts, Arts Development Services, by May 25, 1983.

Registrants will receive verification of registration and a map containing directions to Newark Symphony Hall.

Developed Jointly With:

 **INSTITUTE OF
PUBLIC AND
PRIVATE SERVICE**
of Trenton State College

FOR YOUR INFORMATION:

MANAGING AND MARKETING THE ARTS

OFFERED THROUGH:

THE STATE UNIVERSITY OF NEW JERSEY
RUTGERS
Campus at Newark

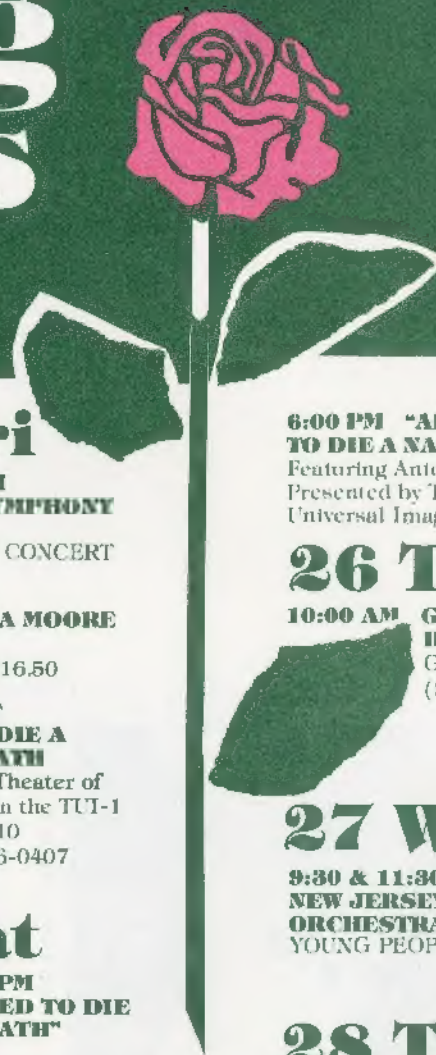
PLANNING AND PUBLICIZING A CULTURAL EVENT

MAY 12, 1983

CONTACT: NJSCA (609) 292-6130



Spring Events 1983



April

3 Sun

8:00 PM ANGELA BOFILL &
BLUE MAGIC
t.p. & b. productions
\$15, \$12.50, \$10

6 Wed

4:30 PM GREATER
NEWARK CHAMBER
OF COMMERCE
"Business After Hours"
\$5

10 Sun

8:00 PM NEW JERSEY
SYMPHONY ORCHESTRA
Maureen Forrester, Contralto
With: The Pro Arte Chorale
Featuring the Music of Weber,
Mahler and Prokofiev
\$9.50 to \$16.50

17 Sun

6:00 PM NEW JERSEY
STATE OPERA
Alfredo Sillpigni, Conductor
Verdi's "Il Travatore"
Starring: Natalia Troitskala
\$10 to \$32
Ticket Information
(201) 575-5757



19 Tues

9:00 AM TO 5:00 PM
PUBLIC SERVICE
ELECTRIC & GAS COMPANY
ANNUAL MEETING

20 Wed

10:00 AM DANCETIME FOR
YOUNG PEOPLE
Featuring The Philadelphia
Dance Co.
Group Sales Information
(201) 643-4550 \$8.00



21 Thurs

7:30 PM Melvin Van Peebles'
"AINT SUPPOSED TO DIE
A NATURAL DEATH"
Featuring Antonio Fargas
Presented by The Theater of
Universal Images in the TUT-1
Theater \$9 and \$10
Tickets (201) 596-0407

22 Fri

9:30 & 11:30 AM
NEW JERSEY SYMPHONY
ORCHESTRA
YOUNG PEOPLES CONCERT

8:00 PM MELBA MOORE
IN CONCERT
\$12.50, \$14.50 & \$16.50

8:30 PM "AINT
SUPPOSED TO DIE A
NATURAL DEATH"
Presented by The Theater of
Universal Images in the TUT-1
Theater \$9 and \$10
Tickets (201) 596-0407

23 Sat

3:00 PM & 8:30 PM
"AINT SUPPOSED TO DIE
A NATURAL DEATH"
same as above

8:00 PM NEW JERSEY
SYMPHONY ORCHESTRA
Maureen Forrester, Contralto
With: The Pro Arte Chorale
Featuring the Music of Weber,
Mahler & Prokofiev
\$9.50 to \$16.50

24 Sun

3:00 PM UNIVERSITY
CONCERT SERIES
"A Tribute to Count Basie"
\$10 to \$15



6:00 PM "AINT SUPPOSED
TO DIE A NATURAL DEATH"
Featuring Antonio Fargas
Presented by The Theater of
Universal Images

26 Tues

10:00 AM GARDEN STATE
BALLET
Group Sales Info
(201) 623-1033

27 Wed

9:30 & 11:30 AM
NEW JERSEY SYMPHONY
ORCHESTRA
YOUNG PEOPLES CONCERT

28 Thurs

7:30 PM "AINT SUPPOSED
TO DIE A NATURAL DEATH"
same as above

29 Fri

8:30 PM
"... A NATURAL DEATH"
same as above

30 Sat

8:00 PM & 8:30 PM
"... A NATURAL DEATH"
same as above

CALENDAR

1983



1020 Broad St.
Newark, N.J. 07102



Non Profit Org.
U.S. Postage
PAID
Newark, N.J.
Permit No. 6050

THE NEW NEWARK SYMPHONY HALL

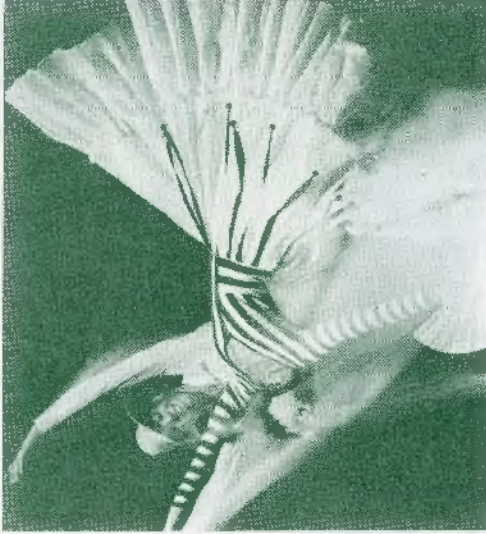
1020 BROAD STREET, NEWARK, N.J. 07102

April, May, & June

DIANA JENSON &
THE NEW JERSEY SYMPHONY ORCHESTRA / May 7 & 8



BALLET HISPANICO / May 25



MELBA MOORE / April 22

